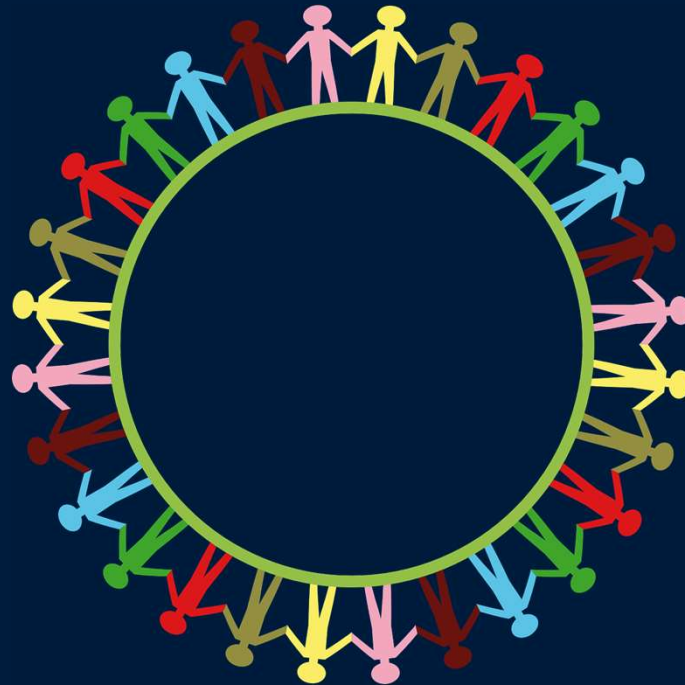


Application of a community of practice to an evaluation study of the Dutch Healthy School Program – experiences and obtained insights



Gerjanne Vennegoor

Definition

‘Communities of practice are groups of people who share a concern or a passion for something they do and learn how to do it better as they interact regularly.’¹

¹ Wenger, E. & Trayner, B. (2015). Communities of practice. A brief introduction.

Characteristics

1. Domain

- Not limited by formal structures

2. Community

- Mutual engagement
- Joint enterprise
- Shared repertoire

3. Practice

- Members are practitioners

Wenger E. (1998). *Communities of practice: learning, meaning, and identity*. Cambridge University Press.

Possible aims

- Discussion of research design
- Mapping knowledge, identifying gaps
- Interpretation of results
- Requests for information
- Seeking experiences

Application: evaluation study of the Dutch Healthy School Program

The Dutch Healthy School Program

‘Healthy lifestyle in the DNA
of every school in the Netherlands’

- Funded by the government
- National workgroup
- 4 pillars: education, signaling, environment, policy
- Large support system

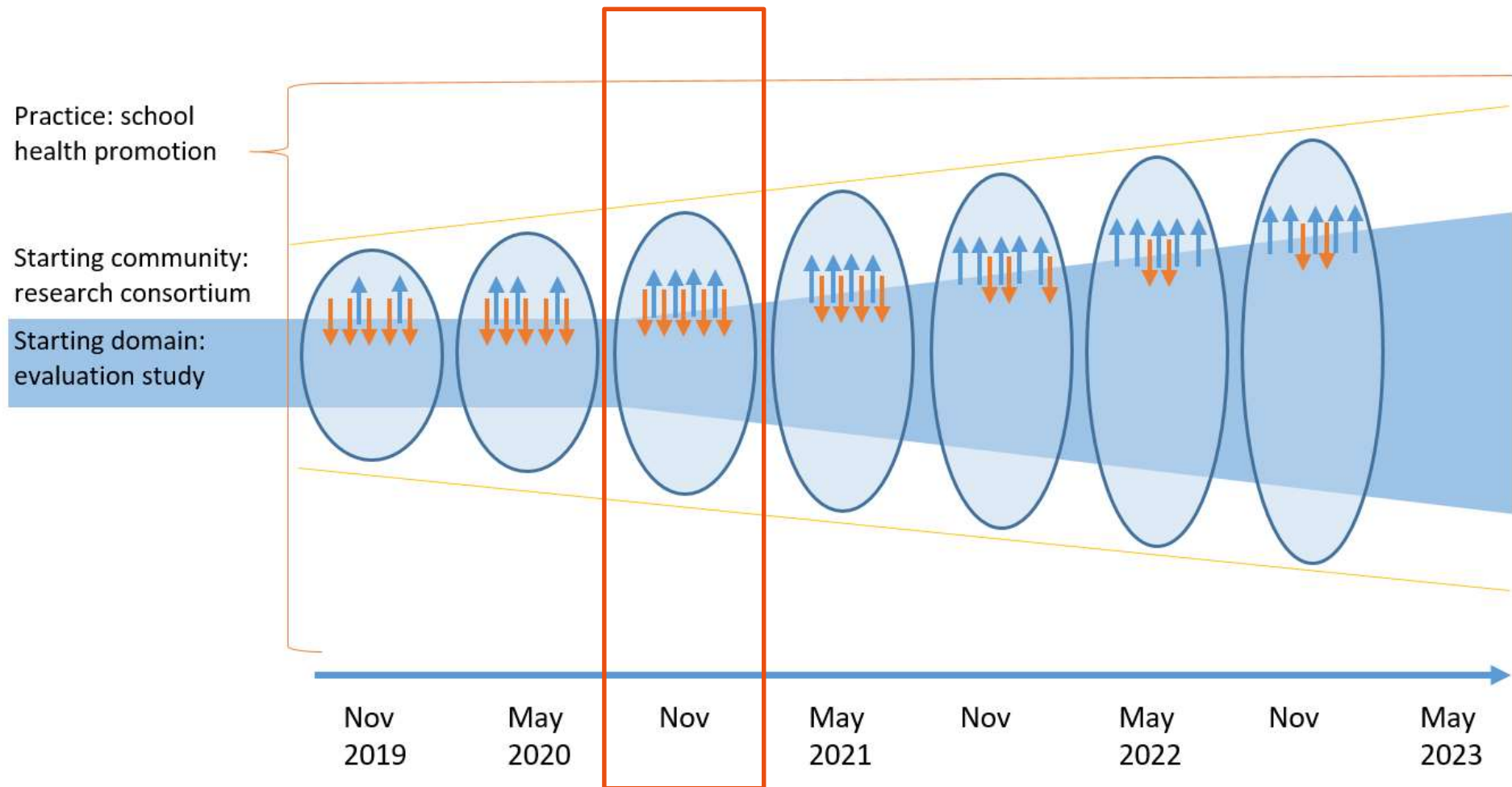
Research questions

1. Conditions for student outcomes
2. Conditions for implementation in schools
3. Conditions for regional support

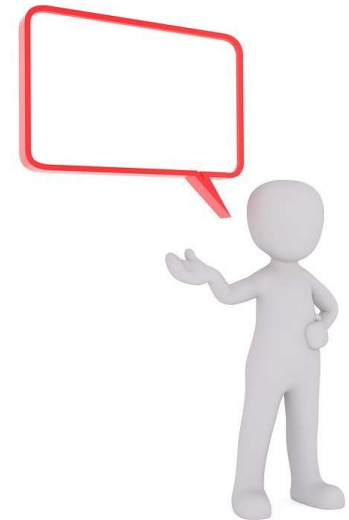
Aim

- Research perspective
 - Build and consolidate support of participating organizations
 - Better understanding of our results
 - Transfer of results into practice
- Practice perspective
 - Insight into developments at other organizations
 - Insight into developments of the program
 - Gaining latest scientific knowledge

Structure



Meetings (2-3 times a year)



Examples of working formats

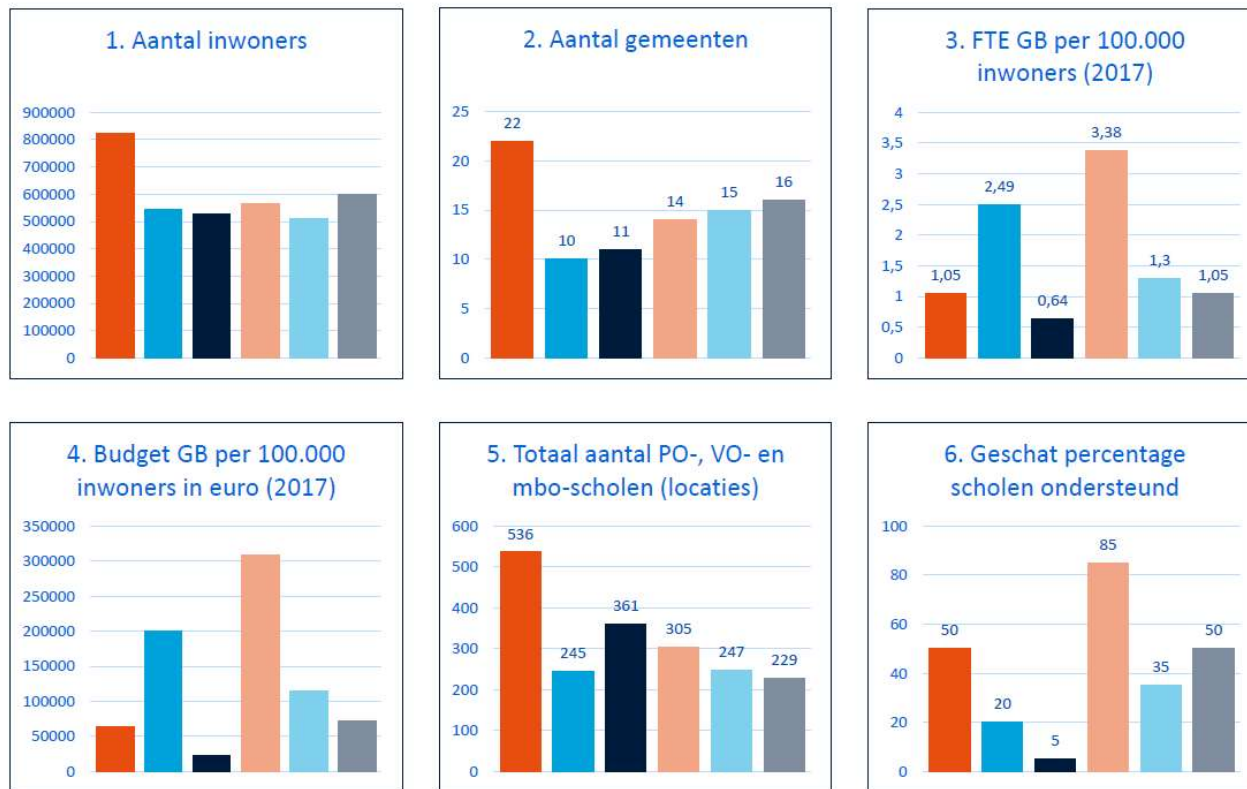
- School implementation: development and distribution of a questionnaire
 - Meeting 1: written feedback on preliminary version + discussion
- Regional support: input for research design
 - Meeting 2: input on indicators for support via email, reporting back + discussion

Examples of working formats

- School
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1. Algemene kenmerken GGD-regio's



Bronnen: 1 website GGD GHOR; 2 websites GGD's; 3 en 4 Benchmark GGD GHOR 2017; 5 DUO; 6 vragen per mail



Maastricht University

GGD Noord- en Oost-Gelderland GGD Kennemerland GGD IJsseland GGD Gelderland Zuid GGD Limburg-Noord GGD Zuid Limburg

In between meetings

- Online forum: news posts, online discussions
- Newsletters
 - Notifications, news
 - Developments
 - Questions to the community
- Email / phone contact
- Meetings with members of the community

In between meetings

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The screenshot shows a web portal for GGD GHOOR. The navigation bar includes 'Home', 'Thema's', 'Groepen', 'Professionals', 'Mijn profiel', and 'Mijn dashboard'. The main content is organized into several sections:

- Recent geplaatste Documenten** (Recently uploaded documents): A table listing documents with columns for 'Item', 'Type', and 'Datum'.

Item	Type	Datum
oktober 2020 mail van de maand.pdf (pdf, 217 KB)	Document	19-10-2020
Afbeelding 2 vraag - liggend.PNG (PNG, 127 KB)	Image	02-09-2020
Afbeelding 4 vragenlijst - liggend.jpg (jpg, 92 KB)	Image	27-08-2020
- Nieuws** (News): A list of news items with dates and titles.
 - 27 augustus 2020: Start vragenlijstonderzoek 'Schoolaanpak gezondheid en welzijn'
 - 14 mei 2020: De tweede Kennis- en Leerbijeenkomst op 11 juni as gaat door!!
 - 1 november 2019: Mail van de maand van oktober 2019
- Bekijk alle kalenderpunten** (View all calendar points): A calendar view for October 2020, highlighting 'woensdag 28' and '12 november 2020' with the event '3e Kennis- en Leerbijeenkomst'.
- Recente activiteiten** (Recent activities): A list of activities with user avatars and descriptions.
 - Jeanette Lezwijn heeft Document 'oktober 2020 mail van de maand.pdf' toegevoegd. (19 oktober 2020)
 - Gerjanne Vennegoor heeft Activiteit '3e Kennis- en Leerbijeenkomst' toegevoegd. (8 oktober 2020)
 - Estella Beek is lid van Groep 'ZonMw Onderzoek 'Onder welke condities doet Gezonde School ertoe?'. (6 oktober 2020)
 - Gerjanne Vennegoor heeft Document 'Afbeelding 2 vraag - liggend.PNG' toegevoegd. (2 september 2020)
 - Gerjanne Vennegoor heeft Activiteit 'Verspreidingsperiode' toegevoegd.

Insights after 1,5 years – Structure

1. It takes time to build a community
2. If possible, build on an existing network
3. Involve practitioners in the organization team
4. Carefully plan your meetings (date, time, location)
5. Consider your target community members
 - It might be difficult to merge different sectors

Insights after 1,5 years – Content of meetings

6. Share knowledge, especially in the beginning
7. Report back on community input
8. Plan (a lot of) time for discussions
9. Try out different working formats: be creative!
 - Make sure everyone can contribute in their own way
 - Consider your target group(s)
10. Open communication

Insights after 1,5 years – In between meetings

11. Stay in touch regularly

- Use a platform or newsletter

12. Speak to community members individually

Thank you!

Gerjanne Vennegoor
g.vennegoor@maastrichtuniversity.nl