

# Use of the SHE logo and brand name

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S · H · E

Schools for Health in Europe



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## When may I include the SHE logo on our project application?

The SHE logo may be used on reports where research was completed as part of a SHE RG project with collaboration from other SHE RG members. A SHE member may not use the SHE logo on reports solely based on SHE membership.

As a general rule, the SHE logo is earmarked for reports directly related to the SHE Workplan with budget support from SHE without co-financing.

Permission needs to be obtained to use the SHE logo. Please contact the SHE secretariat at [info@schoolsforhealth.org](mailto:info@schoolsforhealth.org) to obtain permission.

The SHE logo is available at SHE's website: <https://www.schoolsforhealth.org/contact-us/press-media>.

The website also has links to zipped versions of the files.

## Is there any part of a project application that the SHE brandname can be included?

SHE members may utilise SHE's brandname in the description of a project proposal's dissemination strategy. The health promotion project can disseminate results through the SHE newsletter and SHE social media platforms.

The SHE brandname is earmarked for project proposals directly related to the SHE Workplan, whereby SHE contributes to the proposed project's budget without co-financing. SHE is supported financially by the European Commission with an obligation to carry out predefined tasks, and therefore has no extra funding for other projects.